TECHNATION CA

HEXPLOIT ALLIANCE

@HACK SPONSORSHIP OPPORTUNITIES

Hosted by TECHNATION and Hexploit Alliance, @Hack (“At Hack”) is one of the largest cybersecurity student hackathons in Canada. This annual event welcomes hundreds of cybersecurity enthusiasts to Concordia’s downtown Montréal campus for a weekend filled with unique cybersecurity challenges.

We invite your organization to be part of this exciting event to gain unparalleled exposure to top talent and networking opportunities.

This year’s edition introduces a prehistoric-themed narrative set in the final days of the dinosaurs, where meteor showers and digital glitches collide, creating a thrilling and immersive experience for participants.



March 27-28, 2027

Montréal, Québec

Funded in part by the Government of Canada’s Student Work Placement Program | Canada

ABOUT THE ORGANIZERS

TECHNATION^CA

TECHNATION is Canada's leading technology association, uniting industry, government, and communities to enable economic prosperity across the nation. Our members encompass Canadian and global SMEs, firms and innovators who contribute to enhancing Canada's economic growth and global competitiveness through technology.

At TECHNATION, we champion technology prosperity through advocacy, thought leadership, talent development, networking and business development opportunities.

HEXPLOIT ALLIANCE

Hexploit Alliance is a graduate student-led cybersecurity group formed in 2023 at Concordia University. Our members specialize in a wide range of cybersecurity fields, including binary code analysis, container security, intrusion detection, cyber-physical systems, fuzzing, and threat hunting.

We bring a diverse skillset to the table, encompassing computer science, engineering, and the arts. This unique blend of expertise enhances our ability to organize and contribute to cybersecurity events.

2026

400+
Registrants

25
Hours of Hacking

$16k+
In Prizes







Read the full event recap here



You may select one of the options below or reach out to us to discuss a customized sponsorship plan that works for your organization

Exposure

By sponsoring this event, your organization will gain exposure to a diverse community of aspiring cybersecurity professionals. Showcase your company as an attractive employer to the next generation of tech talent.

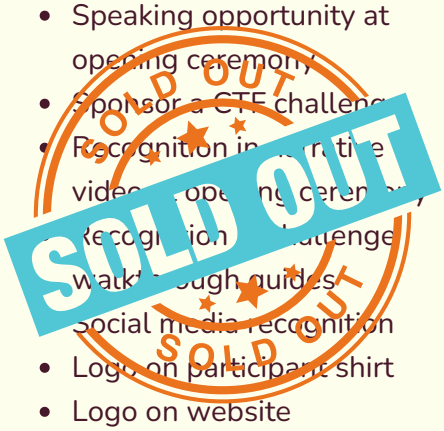
Authority

Your company will be featured alongside industry leaders, solidifying your position as an innovator in cybersecurity. Network with educators, government officials, and members of the Security Research Centre at Concordia University, one of the largest cybersecurity labs in Canada.

Talent

Sponsorship includes a booth for your organization at the career fair during the hackathon, providing you direct contact with potential candidates.

Challenge Champion
$15,000



- Speaking opportunity at opening ceremony
- Sponsor a CTF challenge
- Recognition in [illegible] video [illegible] opening ceremony
- Recognition [illegible] challenge walk[illegible]ough guides
- Social media recognition
- Logo on participant shirt
- Logo on website

Hacker Helper
$7,500

- Lead a workshop for participants
- Sponsor a hacking room
- Sponsor a snack break
- Social media recognition
- Logo on website

Prize Partner
$4,000

- Sponsor the 1st place prize
- Recognition at closing ceremony
- Opportunity to present prize to winners
- Provide branded merchandise (at own cost)
- Social media recognition
- Logo on website

Cyber Supporter
$1,500

- Mention on all digital communication materials to participants
- Social media recognition
- Logo on website

À la carte options

Can be purchased alone or added to a bundle.
Please contact us to discuss pricing.

- Speaking opportunity at opening ceremony to promote your product or service
- Provide branded merchandise to all participants or as a prize
- Lead a workshop for participants
- Game time sponsor
- Snack sponsor
- Meal sponsor



Contact us to reserve your sponsorship or discuss customized opportunities:
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